Volume 40 Number 7 District 7470, NJ, USA JANUARY, 2014



Barry's Blog

District Governor 7470 2013-2014 Barry Kroll

As we begin another year, I want to wish each of you a happy, healthy and prosperous New Year! It is hard to believe that the Rotary year is already halfway over. You have accomplished so much in the first six months of our Rotary year and I know the momentum will continue into 2014.

January is "ROTARY AWARENESS MONTH" and there is no better time to raise Rotary's public image and awareness in every community in which we serve. After visiting all the fine clubs in our district, I know that every club has a newsworthy project to showcase to the media.

In the past, Rotary clubs have not typically sought recognition for the good works we do in our communities and around the world as we have never had to compete for membership or charity dollars as we do today. Today, all charitable organizations are subject to great public scrutiny and we as Rotarians must recognize the need to continually develop and enhance community relations and our public image. We all know that community-minded citizens want to be involved with successful community organizations. There is no better way to peak the interest of potential Rotarians than to publicize what we as Rotarians and clubs are doing to make a difference in the lives of others. Having a great public image for your club will certainly aid in you membership development efforts.

The New Year provides us a special opportunity to not only promote awareness of Rotary in our communities through our Public Image campaigns, but also

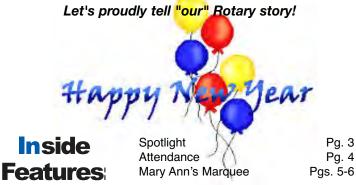




RI President 2013-2014 Ron D. Burton

the opportunity to highlight the need for awareness among the members of our Rotary Clubs. In the celebration of Rotary Awareness Month, Rotary - its history, programs and structures - is ours to explore. There is no doubt that our Rotary Clubs will be greatly enhanced by increasing our knowledge of Rotary. It is essential that Rotarians be kept informed of the changes and developments in our many Rotary programs if we are to take full advantage of the service and fellowship opportunities available to us.

Celebrate Rotary Awareness Month by having club programs on Rotary history, or Rotary programs, or Rotary projects. Ask club members to share their personal Rotary story. Every Rotarian has a Rotary story that can be educational and inspiring. Always wear your Rotary pin to show that you are proud to be a Rotarian. The beginning of the New Year is a good opportunity to renew inspiration for the rest of the Rotary year.



The Biggest Adventure Of My Life

"I am an exchange student." This is not only a sentence to me. This is my way to describe my life.

My name in Annegret Werner. I am 16 and from Germany. And I am since 4 Month an exchange student with Rotary here in the United States. I had no



expectations for this year. I could not know what I would find on the other side of the world. The biggest adventure of my life started.

To leave your family for one year is never easy, especially if you have no idea what will happened to you in this year. Sitting on the plane and counting the minutes until I would be meeting my host family, was the strangest feeling ever. I don't really know anything about them, only their names. A new life started for me.

American Culture is very different, but I learned to love it really fast. On the fourth day in the US I had my first Field Hockey Practice and I was meeting the first time American teenagers. They integrated me so fast and I enjoyed every second of our daily practices. This girls became like a family to me and helped me to find my place in the High School. I also joined the Robotics club too. I love it. I was really interested in programming before, but here I learned so much and med a lot of people how share my fascination.

But this is not the most important thing of my exchange. This exchange changed my view of a lot of things, helped me to find myself and also showed me how I am. It showed me that, if I am myself people like me even when I am different. I started to understand this country and love it with every day more. I found good friends, a family and my place in the High School. It was the best decision in my life to do this exchange and I am so thankful to Rotary that they made it possible for me.

I cannot image to leave all that again, so I will enjoy every second of the time I have here.

Foundation Certification

Seminar

On Saturday, February 8, 2014, our district will be holding a Rotary Foundation



Certification Seminar. The event will be from 9:00am to 2:00pm at a location central to our district (t/b/d).

It is very important that at least two members of each club attend this seminar, as the Rotary Foundation requires that a club must be re-certified annually to apply for any Foundation grants.

It is recommended that the President-Elect and the Club Foundation Chair attend this training, although all Rotarians are invited.

Again, a club that has not received this training and certification will not be eligible to apply for any Rotary Foundation grants, and this training must be renewed every year, as there are changes in the Rotary Foundation Grants policies and procedures each year.

Your club president will receive application information shortly. There will be a small admission fee to cover the cost of a Continental Breakfast and light lunch.



Spotlight

Peggy Mader 2013-2014 ASSISTANT GOVERNOR

I joined the Parsippany Rotary 25 years ago for the wrong reasons, to network and increase business for the bank I was working for. It didn't take long for me to see the larger picture. I learned we were working to eradicate polio, provide water, and improve sanitations for those in need. I met children brought in to this country to receive lifesaving heart surgery. I saw our support of education for the youth and work to alleviate poverty. And, I met my husband.

I started to get involved beyond my own club. I have served twice as District Secretary, chaired two conferences and worked on others. I was a Governor's Rep and an Assistant Governor. I also became a Facilitator for the Rotary Leadership Institute.

When Maurie served as District Governor I got to meet people from all over the world. As several of my fellow club members will say, I am relentless about recruiting new members.

Why you ask? I believe I am blessed to be a Rotarian. Oh, and I did get business for my bank.



Youth Exchange Trip To Japan

Our District is looking for 28 students and 2 leaders to represent the region in a cultural exchange with Japan. The Ross Redmond Short Term Youth Exchange Program, now in its thirty-fifth year, offers students ages 16 to 19 the opportunity to learn about Japanese culture, interact with Japanese students and form friendships that will last a lifetime.

This three week trip, tentatively departing on June 26, 2014 and returning on July 17, will visit major cities in southern Japan including Osaka, Kyoto and Nara. There will also be a separate trip to Hiroshima to visit Peace Memorial Park and the Holocaust Museum. The group will stay on the island of Shikoku, the smallest of the four main islands in Japan. Each student will meet and live with four host families in each of the island's four prefectures.

The total cost of the trip including food, lodging and airfare is \$2,700. Students and leaders are selected through an interview process that occurs during February and March. Applications are now being accepted. To apply,

visit our website at http://rrstye.rotarydistrict7470.org/. The Ross Redmond Short Term Youth Exchange Chairman, Jim Allison can be contacted at JRA188@aol.com or 201-213-6382 to answer any questions.

To apply, visit: http://rrstye.rotarydistrict7470.org/

ClubRunner Users Group Webinar

Thursday, January 22, 2014 7:00 to 8:00 pm

The Webinar is for Clubs that are currently using ClubRunner or for Clubs that are considering ClubRunner

Webinar will cover features and benefits, tips and tricks about how to make you Club's Website the best ever

Rotary District /4 / (InFlight

www.rotarydistrict7470.org

Rotary International President Ron Burton

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Every dollar you give to End Polio Now Is matched 2 for 1 by the Bill and Melinda Gates Foundation.

PLEASE DONATE NOW SO ALL



Attendance Report

		_	
	Member Count	YTD Gain/ Loss	November Attendance.
Denville Sunrise	11	-2	100.00%
Morris Plains	59	- <u>-</u> 2	95.60%
Lake Hopatcong	24	i	92.00%
Rockaway	23	2	92.00%
Belvidere	9	0	91.00%
Jefferson	11	0	91.00%
Denville	47	0	90.00%
Dover	18	2	89.00%
Nutley	26	1	87.00%
West Orange	41	0	86.00%
Wharton/Mine Hill	12	3	85.00%
Livingston	14	-1	83.90%
Branchville	31	2	82.76%
Butler/Triboro	14	2	80.36%
Maplewood	21	-1 -1	80.00%
Wallkill Valley Whippany	22 23	-1 -1	80.00% 80.00%
Livingston Sunrise	23 24	0	79.00%
Madison	80	0	78.00% 78.00%
Glen Ridge	22	0	75.76%
Mendham	20	-1	70.00%
Caldwells	33	-3	69.00%
Ironbound (Newark)	7	0	69.00%
Netcong-Stanhope	14	-1	67.00%
Morristown	60	4	66.37%
Boonton	14	3	66.00%
Randolph	28	-1	65.00%
Chester-Long Valley	8	0	63.00%
Chatham Millburn	9	2	62.00%
Montclair	23	0	62.00%
Par-Troy Rotary	23	1	61.18%
Phillipsburg South Orange	28 10	1 1	60.00% 60.00%
	10		00.00 /6
Bernardsville Newton	32 102	-2 3	54.69% 51.50%
Bloomfield	102	3 3	30.00%
Belleville - NR	7	0	0.00%
Blairstown - NR	23	0	0.00%
Cedar Grove - NR	18	0	0.00%
East Orange - NR	6	0	0.00%
Fairfield NJ - NR	5	0	0.00%
Florham Park - NR	12	0	0.00%
Hackettstown - NR	25	0	0.00%
Hampton Township - NR	19	0	0.00%
Irvington - NR	15	0	0.00%
Montville Township - NR	0	0	0.00%
Mount Olive - NR	9	0	0.00%
Newark - NR	31 52	0	0.00%
Pequannock Valley - NR Roseland - NR	52 5	0 0	0.00% 0.00%
Roxbury - NR	22	0	0.00%
Vernon Township - NR	16	0	0.00%
Washington - NR	17	0	0.00%
Total	1239	18	48.47%



Mary Ann's Marquee

seeko@embarqmail.com

"Hello my friends. The holiday season is upon us with all the hustle and bustle and anticipation of seeing and greeting our friends and family. But in the midst of all this, we all share the sadness of the loss of our PDG Avi. Let us share a moment of reflection on all the good things he did for Rotary and our District 7470. And now, you are on the Marquee."

Bernardsville – Did you wear a red sweater to show support for Louise's daughter at the Roller Derby? That's a good idea donating your luncheon money to the local food bank in lieu of the cancelled meetings in late December.

Boonton – Your annual "Adopt a Family" program will help make a family of five happy this year. This is truly a generous, genuine holiday gift.

Branchville – Thanks to your SCMUA speaker you now know how to properly dispose of an old, worn-out American flag by the new methods.

Caldwell – Your donation of a television helped the Caldwell Fire Department raise money from their raffle. Your donations of \$2500 and \$3500 to local historic sites were very generous and will have a longrange benefit for the community.

Denville – The loss of your member, our Past District Governor Avi Tilak, will be a loss to Rotary. He was loved by all and will be mourned by all.

Denville Sunrise – "Rubber Ducky – you're the one". That 'duck float' you put in the Denvillle Christmas Parade must had taken many hours and hands to construct. And the catchy Rubber Ducky tune by Jim LaSala almost had the 'duckies a'dancin'.

Dover – You had such a nice recognition of the veterans in your area. Many other clubs also recognized their veterans.

Hackettstown – It was nice that a couple of members were able to help Anita Rodriguez when she generously provided a Thanksgiving dinner for those who did not have a place to go on that holiday.

Madison – What a great idea – arranging for volunteer opportunities such as bell-ringing for the Salvation Army, helping at the Empty Stocking Toy Depot.

Mendham – Your holiday party will also be a fundraiser for the Blinknow.org to raise funds for the Maggie Doyne's School and Orphanage. A dual purpose event – club camaraderie and charity.

Morris Plains – 'Fess up! How much hot chocolate did you drink while you were serving it at the holiday tree lighting? And what about the cookies? You all look like 'cookie monsters'. Can you recite all the new Rotary Rules from the last Council on Legislation that PDG Ted related? Good current information.

Morristown - What a great photo

essay by Dave Shapiro about the Interfaith Pantry and the work and donations done by your club and others.

Newark – How many children did you host at your Christmas Party for Kids?"

Newton – Congratulations to your member Bob Morgenstern on the award he received from the State Commission on Professionalism. Kudos to your Rotoract Club on all the baskets they made and delivered for Thanksgiving.

Nutley - What a great month you had. You sold 195 tickets for your scholarship drawing and then you partied for the rest of the month. You heard your Choralettes one day, a Christmas Party another day, and finally a Christmas Luncheon.

Parsippany-Troy Hills – Congratulations on your successful Diaper Drive with the help of a district grant. Your club members better send in their nominations for your Distringuished Service Awards Dinner which will be February 8th. I understand you have a golden anniversary next year. Any plans yet?

Pequannock Valley – That was a very good video picturing the water tank you donated in Ghana with the students' comments of appreciation. Your celebration of Veterans day, honoring so many veterans sounded like a very heart-warming event which ended with the sing-along of many patriotic songs.

Rockaway – You were certainly busy November and December collecting food for the Rockaway Food Closet and then feeding the homeless a hot dinner just before Christmas at Homeless Solutions in Morristown. You made many people happy

Roxbury - It's nice that you let your members know of their successful efforts and the amounts of the donations you were able to give to the various groups. Too often we

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New Member Orientation Webinar

To help new Rotarian better understand Rotary and to become better engaged in their clubs, the District conducted an new member orientation webinar on December 4th at 7 pm. 104 Rotarians registered to participate in the webinar and 76 actually logged on and participated in the hour long program.

Feedback from participants was very positive. All participants stated they enjoyed learning about Rotary. Half of the participants have been members for less than one year. The other half were more experienced Rotarians who either wanted a refresher or to see how the online webinar worked.

The Webinar was recorded and has been posted on the District Website at HYPERLINK "http://www.rotarydistrict7470.org" www.rotarydistrict7470.org on the right side of the home page under "New Rotarians - Information". Links are available in wmv and mp4 format.

Given the success of our first webinar, the district will now conduct a New Member Orientation webinar on a quarterly basis.

Membership Events

Having attended a number of membership events recently it's clear that many things will work to gain new members the life blood of our organization. The most important thing is to ask! Paul Harris got his first new member by asking his neighbor and look where that has taken Rotary.

The other thing we must be prepared for is that age old question; "What is Rotary?". Have your elevator speech ready, maybe it would be a good idea

Mary Ann's Marquee

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just do our projects but never take a moment to take pride in our efforts.

Wallkill Valley – You have a new

member just in time for the Holiday Party. She already helped with the dictionary project. Kathy did a great job with the annual Christmas presents which all the members donated for the many needy school children. And, taking a little literary license, as Santa would say "Happy Holidays to

all and to all a Good Night." Oh, and

lest I forget - "HAPPY NEW YEAR".

to spend some time at a club meeting sharing what member's are saying and how to make it better. Members should all know the great things our Rotary Clubs and fellow Rotarians are doing. Last night eight members of my club spent the evening giving out Christmas gifts, hot dogs, coco and holiday greetings to over 500 local needy children, isn't that something you'd like to share with your neighbor? Let's get the message out!

Happy New Year DGN Frank Geraghty

P.E.T.S.

(President-Elect Training Seminar)

This coming March 21st and 22nd, approximately 400 Presidents-elect from several Rotary Districts in northern New Jersey, Western Pennsylvania and southern New York state will come together at The Hanover Marriott for a day and a half of specialized training to improve their success as president of their club.

They will enjoy sessions on every subject they need to help prepare them for the daunting job that lays ahead. Taught by leading experienced Rotarians from throughout the tri-state area, our incoming leaders will be coached in areas including basic leadership skills, public speaking and fund-raising, as well as the policies and procedures of Rotary.

This training is required to be able to take office as Club President. Those who cannot attend due to a scheduling conflict will be able to attend the PETS training in another district. Dates and locations will be forthcoming.

For further information, contact DGE Larry Ripley at larryrip-ley@verizon.net

Attention Presidents-Elect

District Directory Information Needed

Now that your club has held its annual elections, you will be receiving shortly a form to fill out for the District Directory.

It is very important that you complete this form promptly and completely, so that Rotarians around the district will be able to contact the appropriate person in your club when necessary.

We are committed to having the District Directory printed and distributed before the beginning of the new Rotary fiscal year on July 1st.

District 7470 Interact Student Essay Contest

Rotary District 7470 invites students who are members of an Interact Club sponsored by a Rotary Club in District 7470 to write an original essay on the topic of the "Rotary Four-way Test."

The purpose of the Four-Way Test essay contest is to foster ethics in everyday life, as well as in business. The contest is designed to introduce high school students to the Rotary principles of ethics and service. It also is aimed at encouraging young people to learn to express themselves in writing. In nearly every profession, the ability to express one's thoughts and ideas clearly, concisely, and persuasively is an important skill.

The theme of the essay is: "Why and how can I apply the Four Way Test to My Life? Must explore one or more of the Four-Way Test questions"...

How will participants be recognized and awarded?

1st place prize will be a HP Laptop Computer

2nd place prize is \$100.00 3rd place prize is \$50.00

Winners will be invited to read their essay and accept their award and certificate of achievement at the Rotary District Conference to be held at the Hanover Marriott on Saturday, April 26, 2014.

Full details and information is available on the district website at HYPERLINK "http://www.rotarydistrict7470.org" www.rotarydistrict7470.org under "Interact Essay Contest.



Paul Harris on Diversity & Tolerance

"Clubs with memberships based upon racial and religious qualifications there were in plenty. To begin with, there were clubs composed entirely of those of Protestant ancestry, to which neither Jews nor Catholics need apply. Jews and Catholics, also gregarious in nature, had clubs of their own. The Turnverein societies supplied the needs of the Germans, and innumerable other racial groups formed in all parts of the city. In business, sports, and to a great extent in the schools, the melting-pot was working; but in social life it fell short."

Rotary brought people of diverse backgrounds together, and in doing so, it fostered better cultural understanding. In this way, Rotary was well ahead of its time. However, it did overlook a major cultural group: women. If today, men and women are thought of as coming from different planets (Mars and Venus), in 1905, they might as well have been from different universes. We have come a long way, and women are now a welcome part of Rotary.

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Past District Governor Luncheon

Wednesday, January 8, 2014 12 Noon - \$20.00

Rocco's Tuscany Bar and Grill 21 Cook Avenue Madison, New Jersey

RSVP to:

Barry Kroll - <u>barrykroll@aol.com</u> or 973-476-2772

BOWLERS NEEDED

District 7470 Rotary Bowling League is now over 50 years old and bowl every Wednesday at 6:00PM. Interested in bowling with us? just come down to the Boonton Lanes any Wednesday The League needs 2 bowlers on 1 team, and a full team of 4.





Save the Date
Sunday, January 26, 2014

11:30 am to 2:30 pm - \$35.00

Hanover Manor, East Hanover

Registration information on the District Website www.rotarydistrict7470.org

Plan Now to Attend the District Conference April 25, 26, 2014



Hanover Marriott

Whippany, New Jersey

We have listened to your suggestions:

The conference is local, reasonable cost, shorter time period, involves youth, focus on Clubs and more!